

# **Need to Know: OTAF Exhibitors**

## **Accuracy & Integrity**

- **All work must be original and handcrafted.** Artist guarantees the accuracy of the description of the works exhibited and integrity of the work in its origins. The work exhibited must be consistent with, and of comparable quality, to the images submitted with the application.



## **Collaboration**

- Collaborating artists may exhibit, however **both artists must be on-site for the duration of the fair.**

## **Exhibiting**

- **All exhibiting artists must be present for the entire duration of the fair.** Representatives may not attend in place of the artist.
- All work exhibited must be designed and executed by the exhibiting artist.
- Artist must define reproduction or limited edition throughout their artist statement and disclose this information on the individual piece. Postcards, posters, mouse pads, or any other offset reproductions are not permitted.
- **All exhibiting artists must display an artist statement** in a prominent location within their booths describing how the work is made and the materials used in its production.
- **The work exhibited must be consistent with the photographs submitted** and of comparable quality. Artists may be asked to remove or store work not adhering to this policy.
- **Artists are solely responsible for proper insurance and protection of work and setup.** The Old Town Art Fair is not responsible for any loss or damage.
- **All exhibited work must be for sale.** Artist retain 100% of their sales and are responsible for the collection and reporting of applicable sales tax.

## **Fees**

- **Booth Fee: \$45**
- **Payment must be sent along with a signed and dated Exhibitor's Contract no later than Friday, May 23, 2014.** Checks and money orders accepted. Please do not send cash.

# **Media Categories**

## **2-d Mixed Media**

*Two-dimensional works incorporating more than one type of physical material.*

## **3-d Mixed Media**

*Three-dimensional works incorporating more than one type of physical material.*

## **Glass**

*Works made of glass that may be either functional or decorative in their design. Kiln-formed, blown, molded or cast. Mass productions are NOT allowed.*

## **Fiber**

*Works crafted from fibers including tapestry, basketry, weaving, leather, paper, etc. Machine made items are NOT permitted. No factory produced wearable items, regardless of additional modifications by the artists, will be permitted.*

## **Printmaking**

*Works of print which the artist hand-manipulated the screens, stones, or plates. All prints must be signed and numbered as a limited edition.*

## **Sculpture**

*Original, three-dimensional work created in any media.*

## **Drawing**

*Works produced using dry media such as charcoal, chalk, pencil, pastels, etc. or from fluid mediums such as inks and washes applied by pen or brush.*

## **Ceramics**

*Original clay or porcelain work. Mass-produced items, or items made by machine are NOT allowed. Each piece must be signed where multiple pieces of the same design are displayed.*

## **Jewelry**

*All jewelry included works produced from fiber, metal, glass, stone, plastic or other materials. Commercial casts, molds, mass productions or work done by a production studio is not allowed.*

## **Photography**

*Photographic prints produced from artist's original negative, processed by the artist or under their direct supervision. Use of computer manipulation must be divulged in application.*

## **Painting**

*Works created in acrylics, oils, watercolor, etc.*

## **Digital**

*Works in which computer technology is used as the primary method of production.*

# Miscellaneous Details

## Exhibitor Space

• Artists are assigned a 10' x 10' space to set up their display booth. Individual exhibitor space assignments are made to create an appealing mix of media. Assignments are at the sole discretion of The Old Town Art Fair and are not interchangeable or transferable.

• Space is assigned on a first-come, first-served, based on when contract paperwork and fees are received. Artists will not be assigned a space until completed contract materials are received.

• **Artists must supply their own display equipment.** e.g. tables, chairs, displays, etc. A canopy or tent is recommended but is not required.

• **Artists are responsible for the setup and tear down of booths.** Artists must arrive on-site at least 2 hours prior to the opening of the fair. Booths must be dismantled in entirety no later than 9:00 pm of the same day.

## 2014 Old Town Art Fair Important Dates

**May 23:** Application Due. Applications received after May 23, 2014 will not be considered.

**June 2:** Contract & Payment Due. Accepted applicants must have completed contract paperwork and payment submitted before June 2, 2014 to exhibit at the fair.

**June 7:** Old Town Art Fair. Exhibitors must arrive on-site at least 2 hours prior to the start of the fair to insure proper set-up or exhibit space.

Old Town Art Fair Hours of Operation

**10:00am-8:00pm, Saturday, June 7, 2014**

## Checklist

1. Completed Application
2. 5-10 Images Representing Your Work
3. Signed & Dated Contract
4. \$45 Booth Fee